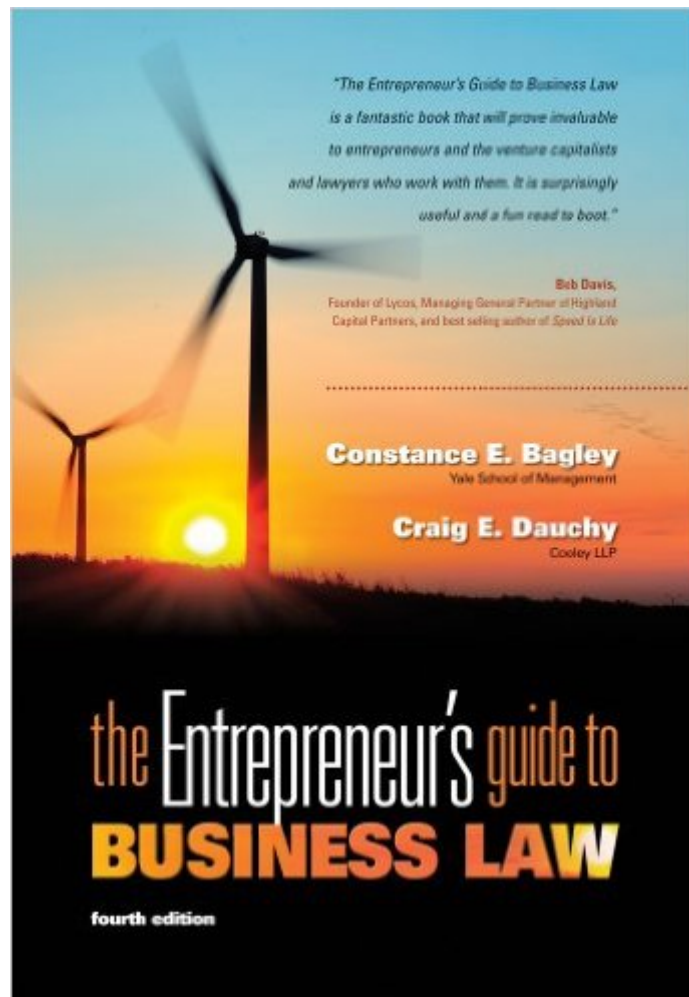


The book was found

The Entrepreneur's Guide To Business Law



Synopsis

The 4th Edition of THE ENTREPRENEUR'S GUIDE TO BUSINESS LAW takes students through the various stages of starting a business--from start-up and growth to an initial public offering--while highlighting the legal preparations and pitfalls that go along with them. Start-ups experience legal issues unlike those of mature companies, and this text offers seventeen chapters of advice and strategies for recognizing and managing them. Appropriate for both undergraduate and graduate coursework, this newly updated edition presents traditional topics, such as the cyclical nature of business, international issues, contract law, and bankruptcy, as well as more current issues like clean energy, e-commerce, and the effects of the recent recession on entrepreneurship. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Book Information

File Size: 25015 KB

Print Length: 840 pages

Publisher: Cengage Learning; 004 edition (January 24, 2011)

Publication Date: January 24, 2011

Language: English

ASIN: B00B7MWGB6

Text-to-Speech: Not enabled

X-Ray for Textbooks: Enabled

Word Wise: Not Enabled

Lending: Not Enabled

Enhanced Typesetting: Not Enabled

Best Sellers Rank: #103,780 Paid in Kindle Store (See Top 100 Paid in Kindle Store) #6 in Kindle Store > Kindle eBooks > Law > Business > Franchising #9 in Kindle Store > Kindle eBooks > Law > Perspectives on Law > Science & Technology #15 in Kindle Store > Kindle eBooks > Business & Money > Education & Reference > Business Law

Customer Reviews

Any person beginning a new start-up should pick this up before they get much further than an idea. Though geared towards the major legal issues involved in starting a company, this book covers many of the essentials of beginning and structuring a business far better than most of the other books on financing or building start-ups. I've at least looked through a dozen books on the subject

and none has had better, more explicit guidance on dividing founder's equity, options, funding relationship and so much more. I cannot recommend this book highly enough; you'll be at a disadvantage without it. You can view other reviews of entrepreneur books via my reviewer profile.

This book is such a fabulous resource that I use it as my primary textbook for the M.B.A. course I teach at Kellogg entitled "Business Law for Entrepreneurs." All my new client entrepreneurs receive a hearty recommendation, and if that doesn't work, a plea, to read this insightful and practical guide. Craig C. Bradley, Senior Partner/Co-Leader, Technology Group, Freeborn & Peters, Chicago, Illinois, Adjunct Assistant Professor, J.L. Kellogg Graduate School of Business, Northwestern University

I'm a Silicon Valley executive and entrepreneur. I had to negotiate a term sheet to raise a venture capital round for my company, having never done so. The clear, concise, "human readable" advice in the book gave me all the juice I needed to swing a great deal. What's the ROI on that? And it was a hell of a lot easier and cheaper than iterating with my lawyers. If you're starting or running a small company, BUY THIS BOOK. It's a must-have!

I found this book be very insightful. Many people that start businesses rarely think of the broad legal ramifications of their business activities. This book clearly sets forth basic business and legal concepts that ALL persons entering into a business venture should consider before they begin operations. Individuals with a legal or business background may find much of the information obvious, but to the vast majority of readers, this book is a must, if they are considering launching their own business.

highly readable and informative primer on basic business law principles and their application within the context of early stage and maturing companies (from day one of the business to ipo). its use of examples is also excellent. chapter 13 (Human Resources) was particularly helpful -- the information on employment issues and the sample work agreement forms are enormously helpful. i recommend reading this book before quitting your corporate job and starting your own company -- the 2nd chapter of the book, "Leaving Your Employer," highlights certain legal restrictions that may save the entrepreneur from potential headaches in the future involving their former employer.

This book was required as a supplement to another textbook for an Advanced Business Law course

and though not thrilled about having to purchase two books for one course, I can really see the professor's vision for this book. Our main text goes into each and every detail of business law and this book gives you the real world perspective of business law in motion. This is a well put together book and I would recommend it to anyone wanting to learn about business law from an easy to read, easy to follow point of view.

This is an excellent book. I am a licensed attorney and practice corporate and securities law for a living. The Entrepreneur's Guide to Business Law is a great book, written in language accessible to everyone.

This book provides a very general overview of the subject and never delves too deeply into any specific facet of business law.

[Download to continue reading...](#)

The Entrepreneur's Guide to Business Law, 4th Edition The Entrepreneur's Guide to Business Law
The Lawn Care Entrepreneur - A Start-Up Manual: The Ultimate Lawn Care Business Guide for the Gardening Tycoon The Young Entrepreneur's Guide to Starting and Running a Business: Turn Your Ideas into Money! BUSINESS:Business Marketing, Innovative Process How To Startup, Grow And Build Your New Business As Beginner, Step By Step Online Guide How To Effective ... Grow And Build Business As Beginner) Home Based Business Escape Plan: How To Make \$10,000 Per Month With Your Own Part-Time, Online Lifestyle Business: Home Based Business Ideas (Home Based Business Opportunities) International Taxation in America for the Entrepreneur: International Tax Law for E-commerce, Importing and the Cloud Computer You Can Farm: The Entrepreneur's Guide to Start & Succeed in a Farming Enterprise Business Buyer's Guide: 1998 AT&T National Toll-Free Directory Business Edition (National Toll-Free and Internet Directory : Business Buyer's Guide) How to Become a 3D Printing Entrepreneur: The Top Book on How You Can Make Money With 3D Printing A Man and his Mountain: The Everyman who Created Kendall-Jackson and Became America's Greatest Wine Entrepreneur APE: Author, Publisher, Entrepreneur-How to Publish a Book Who Owns the Ice House? Eight Life Lessons From an Unlikely Entrepreneur How to Start a Business Analyst Career: The handbook to apply business analysis techniques, select requirements training, and explore job roles ... career (Business Analyst Career Guide) Graduate Programs in Business, Education, Information Studies, Law & Social Work 2017 (Peterson's Graduate Programs in Business, Education, Health, Information Studies, Law and Social Work) Business Law and the Legal Environment, Standard Edition (Business Law and the

Legal Environment) Cengage Advantage Books: Fundamentals of Business Law Today: Summarized Cases (Miller Business Law Today Family) Business Law Today, Standard: Text and Summarized Cases (Miller Business Law Today Family) Smith and Roberson's Business Law (Smith & Roberson's Business Law) Corporate Law (Business Law and the Regulation of Business (BSL 213))

[Dmca](#)